

Tata Consultancy Services subsidiary Diligenta wins £100 million BPO contract

**- Deal demonstrates the success of TCS' Diligenta strategy and business model;
cements reputation as a leading player in the UK Life and Pensions market -**

January 30, 2008 – Diligenta, a subsidiary of Tata Consultancy Services, has won a contract to deliver Business Process Outsourcing services to support Sun Life Financial of Canada UK's (SLF UK) operations. The services, expected to commence in May 2008, are estimated to be worth £100 million (over US\$200 million) over the life of the contract.

Diligenta has been working with SLF UK as preferred supplier since October 2007, following a competitive tender which came towards the natural end of SLF UK's existing outsourcing agreement. Diligenta will continue to run the operation in Basingstoke where SLF UK's Head Office is based.

"Diligenta and TCS will ensure that Sun Life Financial of Canada UK continues to receive market leading standards of customer service," said Phiroz Vandrevalla, chairman of Diligenta. "This contract win adds significantly to Diligenta's reputation as a leading player in the UK Life and Pensions outsourcing market and is proof that the TCS promise of certainty can be translated in the UK Life and Pensions market."

"The deal with SLF UK underlines the strength of TCS' Diligenta strategy, launched in 2006. Our vision was to establish a centre of excellence in the UK to capitalise on the growing BPO trend and to cultivate new opportunities in this sector," said A.S. Lakshminarayanan, vice-president and country head, TCS UK & Ireland. "With the Sun Life Financial deal, Diligenta is moving into the second phase of its history, expanding its client base and UK market share and we are confident it heralds further growth for Diligenta."

Janet Fuller, Chief Executive of SLF UK explained, "We have successfully outsourced our customer services operations for over five years. In preparation for the natural end of our existing outsourcing agreement, we undertook a detailed and thorough review of the BPO market in the UK and selected Diligenta for its cost guarantees, risk transfer capability and its commitment to match or exceed our service requirements. We have confidence that Diligenta will work closely with us and our current provider to transition the services during the second quarter of 2008 – a process which we expect to be transparent to our customers. We are pleased that Diligenta will continue to run the services from Basingstoke as we are very happy with the quality of people and services provided from the current site."

Diligenta is a UK-based, FSA regulated subsidiary of Tata Consultancy Services (TCS), (BSE: TCS.BO, NSE: TCS.NS), a leading global IT services, business solutions and outsourcing firm. Since 2006, Diligenta has provided BPO services for the Pearl Group under a 12-year, £486 million contract to consolidate 11 financial and administrative systems onto a single platform.

NOTES TO EDITORS

About Diligenta

Diligenta is a UK based, FSA regulated subsidiary of Tata Consultancy Services (TCS), the world leading IT consulting, services and Business Process Outsourcing (BPO) organisation. Diligenta has been created by TCS to specialise in providing BPO services to the UK Life Assurance Industry. Diligenta is creating a 'utility model' in BPO, providing its customers with cost-effective yet flexible transformational solutions driving real business value.

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, business solutions and outsourcing organization that delivers real results to global businesses, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled services delivered through its unique Global Network Delivery Model, recognized as the benchmark of excellence in software development.

A part of the Tata Group, India's largest industrial conglomerate, TCS has over 108,000 of the world's best trained IT consultants in 47 countries. The Company generated consolidated revenues of US \$4.3 billion for fiscal year ended 31 March, 2007 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.